



THE FUTURE OF WORKFORCE

CANADA - USA - LATAM

Where Innovation, Inclusion, and Technology Shape the Future of Work

The workforce of tomorrow demands new skills, innovative models, and global collaboration. ExpoPlaza Latina 2025 unites leaders from Canada, USA, and Latin America to explore how technology is reshaping work, jobs, and talent. Join us to uncover the trends and connections that will define the future of the workforce.

21
November
2025

At the
Convention
Center

expo@latincouver.ca
www.expoplaza latina.ca

Presented by:



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AGENDA 2025

TIME	GO EXPAND	
8:30 AM to 9:00 AM	Registration & Welcome	
9:00 AM to 9:25 AM	Opening Ceremony & Welcome Remarks	
Opening Panel: 9:30 AM to 10:25 AM	Canada-USA-Latin America Collaboration: Building the Future Workforce Together	
TIME	GO EXPAND ROOM	SHE LATINA ROOM
1st Panel: 10:30 AM to 11:25 AM	Unlocking Capital & Market Access for Emerging Entrepreneurs	She leads, we rise: women entrepreneurs shaping global innovation
2nd Panel: 11:30 AM to 12:25 PM	AI-Driven Transformation: Shaping a Sustainable Workforce for Tomorrow	The Future of Work-Life Integration: Empowering Leaders and Talent to Thrive
12:30 am to 14:00 pm	LUNCH & NETWORKING	
3rd Panel: 14:00 PM to 14:55 PM	Upskilling and Reskilling for a Future-Ready Workforce	She builds we invest: Woman Driving the future of business
15:00 pm to 15:30 pm	COFFEE BREAK & NETWORKING	
4rd Panel: 15:30 PM to 16:25 PM	Beyond the Pitch: Unlocking Growth Through Collaboration and Inclusion	Bridging the Gender Gap in Emerging Industries
5th Panel: 16:30 PM to 17:25 PM	Bridging Policy and Practice: Strategies for a Future-Ready Workforce	How AI is Redefining Entrepreneurship: Balancing Innovation and Humanity

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TIME

GO EXPAND ROOM

Closing Session:
17:30 PM to 18:30 PM

From Innovation to Connection: Strengthening the Americas
Through Technology on the Road to Web Summit

Final Networking:
18:30 PM to 20:30 PM

Special guests & Drinks

**FROM 10:30 AM TO 5:25 PM WE WILL HAVE SPOTLIGHT TALKS (TED-LIKE
MINI KEYNOTES) AND ROUNDTABLE IN THE MAIN ROOM.**

ROUNDTABLES TOPICS

11:00-11:25AM

1st Panel

AI & HUMAN
CONNECTION:
FINDING THE
BALANCE

12:00-12:25PM

2nd Panel

WOMEN
INNOVATORS IN
TECH: LEADING THE
FUTURE OF DIGITAL
ENTREPRENEURSHIP

14:30-14:55PM

3rd Panel

THE ROAD TO WEB
SUMMIT: HOW BC &
LATIN AMERICAN
FOUNDERS CAN
THRIVE ON GLOBAL
INNOVATION
PLATFORMS

16:00-16:25PM

4rd Panel

ACCESS TO
CAPITAL & GLOBAL
MARKETS: FUNDING
PATHWAYS FOR BC
& LATIN AMERICAN
STARTUPS

17:00-17:25PM

5th Panel

SKILLS FOR THE
FUTURE:
INNOVATION, AI
ADOPTION &
PREPARING FOR
GLOBAL TECH
STAGES



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THE FUTURE OF WORK IS ALREADY HERE

Driven by rapid advances in AI, digitalization, and innovation, the workforce is being transformed like never before. Are you ready to adapt, lead, and thrive in this new era?

Since 2013, ExpoPlaza Latina has been a platform connecting leaders, entrepreneurs, and innovators from Canada, USA, and Latin America to exchange ideas, ignite opportunities, and strengthen global collaboration.

This year's edition, "The Future of Workforce", explores how technology, inclusion, and human connection are redefining the way companies operate, create jobs, and develop talent. From women entrepreneurs leading innovation to SMEs embracing digital transformation, this event sets the stage for strategies that will shape tomorrow's workforce.

Join us for a transformative day where you'll:



Discover how technologies like AI, automation, and digital tools are reshaping industries and business models.



Explore strategies for upskilling and reskilling to prepare for jobs and opportunities that don't exist yet.



Learn how diversity, inclusion, and innovation drive resilience and competitiveness in a global economy.



Connect with entrepreneurs, investors, policymakers, and changemakers through immersive panels, roundtables, and networking opportunities.



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**THE FUTURE OF WORK IS NOW.
AI, AUTOMATION, AND DIGITAL
INNOVATION ARE REDEFINING
HOW WE WORK, LEARN, AND
CONNECT ACROSS INDUSTRIES
AND COMMUNITIES.**

Join entrepreneurs, innovators, and leaders from Canada, the U.S., and Latin America at ExpoPlaza Latina 2025: The Future of Workforce—a one-day event where technology meets inclusion, ideas spark collaboration, and new opportunities for business and growth take shape.

Presented by:



#FutureOfWorkforce #ExpoPlazaLatina #RedefineWork