

Plan Options

Company named as Sponsor on all official marketing materials and press releases for ExpoPlaza Latina.

Brand exposure as Sponsor and interviews will take place.

Guest of one session panel and permanent brand mention.

Permanent Brand Presence and brand mention – Podcast Series

Be part of the opening session as the keynote speaker

Company banner in the conference room

Company logo on the plenary presentation

Company video showcase twice during breaks.

Profile the company to an audience of top practitioners and influencers.

Possibility to network with influential government and trade organization officials from both North and Latin America, executive decision makers and industry experts.

Showcase branded collateral at the event to promote the company.

Exhibitor Opportunity table/ promotional at the event.

Be profiled on ExpoPlaza Latina website as the event sponsor*: banner on the website (200x200px).

Company advertisement on Latincouver website ** (**): 4 week free ad (1500x150px)

Publish articles about your business on LCBC website

Host Client Opportunity during networking event and seminars

GOLD \$20K	SILVER \$15K	BRONZE \$5K
✓	✓	✓
✓	✓	✗
✓	✓	✓
1	✗	✗
✓	✗	✗
✓	✓	✗
✓	✗	✗
✓	1	✗
✓	✗	✗
✓	✓	✓
✓	✓	✓
✓	✓	✗
✓	✓	✓
✓	✓	✗
5	3	1
✓	✓	✗