



THE FUTURE OF WORKFORCE

CANADA - USA - LATAM

Where Innovation, Inclusion, and Technology Shape the Future of Work

The workforce of tomorrow demands new skills, innovative models, and global collaboration. ExpoPlaza Latina 2025 unites leaders from Canada, USA, and Latin America to explore how technology is reshaping work, jobs, and talent. Join us to uncover the trends and connections that will define the future of the workforce.

21
November
2025

At the
Convention
Center

expo@latincouver.ca
www.expoplaza latina.ca

Presented by:



THE FUTURE_{OF} WORKFORCE

CANADA - USA - LATAM

AGENDA 2025

MAIN ROOM	Registration & Welcome	8:30 AM to 9:00 AM
	Opening Ceremony & Welcome Remarks	9:00 AM to 9:25 AM
	Canada-USA-Latin America Collaboration: Building the Future Workforce Together	Opening Panel: 9:30 AM to 10:25 AM
GO EXPAND ROOM	Bridging Policy and Practice: Strategies for a Future-Ready Workforce	1st Panel: 10:30 AM to 11:25 AM
SHE LATINA ROOM	She leads, we rise: women entrepreneurs shaping global innovation	
GO EXPAND ROOM	Thriving in the tech shift to become sustainable for tomorrow	2nd Panel: 11:30 AM to 12:25 AM
SHE LATINA ROOM	Bridging the Gender Gap in Emerging Industries	
12:30 am to 14:00 pm LUNCH & NETWORKING		
GO EXPAND ROOM	She builds we invest: Woman Driving the future of business	3rd Panel: 14:00 PM to 14:55 PM
SHE LATINA ROOM	Upskilling and Reskilling SMEs for Workforce Transformation	

THE FUTURE OF WORKFORCE

CANADA - USA - LATAM

AGENDA 2025

15:00 pm to 15:30 pm

COFFEE BREAK & NETWORKING

GO EXPAND ROOM

Will the future create more balance for women entrepreneurs?

SHE LATINA ROOM

Beyond the Pitch:
Unlocking Growth Through Collaboration and Inclusion

**4rd Panel:
15:30 PM to 15:55 PM**

GO EXPAND ROOM

Access to capital & markets for Latino Entrepreneurs

SHE LATINA ROOM

Reimagining AI: What if Technology Could Care About Women Hormones?

**5th Panel:
16:30 PM to 17:15 PM**

MAIN ROOM

Bridging Tech and culture empowering Latin communities through innovation and connection with a senior representative of Web Summit

**Closing Session:
17:30 PM to 18:30 PM**

Special guests & Drinks

**Final Networking:
18:30 PM to 20:30 PM**

THE FUTURE OF WORKFORCE

CANADA - USA - LATAM

AGENDA 2025

FROM 10:30 AM TO 5:15 PM WE WILL HAVE SPOTLIGHT TALKS (TED-LIKE MINI KEYNOTES) AND ROUNDTABLE IN THE MAIN ROOM.

ROUNDTABLES TOPICS

11:00-11:25AM 1st Panel AI & HUMAN CONNECTION: FINDING THE BALANCE	12:00-12:25AM 2nd Panel WOMEN ENTREPRENEURS IN TECH: BREAKING BARRIERS	2:30-2:55AM 3rd Panel ACCESS TO CAPITAL FOR SMES: NEW PATHWAYS	4:00-4:25AM 4rd Panel UPSKILLING & RESKILLING FOR TOMORROW'S JOBS	4:55-5:15AM 5th Panel POLICY IN ACTION: SUPPORTING INCLUSIVE LABOR MARKETS
--	--	---	---	--



THE FUTURE OF WORKFORCE

CANADA - USA - LATAM

THE FUTURE OF WORK IS ALREADY HERE

Driven by rapid advances in AI, digitalization, and innovation, the workforce is being transformed like never before. Are you ready to adapt, lead, and thrive in this new era?

Since 2013, ExpoPlaza Latina has been a platform connecting leaders, entrepreneurs, and innovators from Canada, USA, and Latin America to exchange ideas, ignite opportunities, and strengthen global collaboration.

This year's edition, "The Future of Workforce", explores how technology, inclusion, and human connection are redefining the way companies operate, create jobs, and develop talent. From women entrepreneurs leading innovation to SMEs embracing digital transformation, this event sets the stage for strategies that will shape tomorrow's workforce.

Join us for a transformative day where you'll:



Discover how technologies like AI, automation, and digital tools are reshaping industries and business models.



Explore strategies for upskilling and reskilling to prepare for jobs and opportunities that don't exist yet.



Learn how diversity, inclusion, and innovation drive resilience and competitiveness in a global economy.



Connect with entrepreneurs, investors, policymakers, and changemakers through immersive panels, roundtables, and networking opportunities.



THE FUTURE OF WORKFORCE

CANADA - USA - LATAM

**THE FUTURE OF WORK IS NOW.
AI, AUTOMATION, AND DIGITAL
INNOVATION ARE REDEFINING
HOW WE WORK, LEARN, AND
CONNECT ACROSS INDUSTRIES
AND COMMUNITIES.**

Join entrepreneurs, innovators, and leaders from Canada, the U.S., and Latin America at ExpoPlaza Latina 2025: The Future of Workforce—a one-day event where technology meets inclusion, ideas spark collaboration, and new opportunities for business and growth take shape.

Presented by:



#FutureOfWorkforce #ExpoPlazaLatina #RedefineWork